



AN EVENING OF THE ARTS & CANOES

SPONSORSHIP OPPORTUNITIES

For more info or tickets:

Dave Beamer Event Committee Chair
416-819-7704 dbeamer72@gmail.com
or

Robert Boudreau Festival Director
705-741-5210 fireklix@nexicom.net

Canadian Canoe Museum, Friday September 30, 2016, 5 to 10 pm

Presents: An Evening of the Arts & Canoes is a SPARK fundraising event. Funds raised will go toward SPARK Photo Festival programming expenses.

Background: The SPARK Photo Festival is a month long celebration of photography, and the artists, dreamers, innovators, storytellers, professionals and enthusiasts behind the camera lens. Annually, during for the month of April, the visitor can look forward to 50 photographic exhibits shown in multiple locations throughout the City of Peterborough, and in the cities, towns and villages of Peterborough and Northumberland Counties. In 2017, SPARK will celebrate its 5th Anniversary.

Last year, the festival drew over 20,000 visitors to view the exhibits, attend exhibit receptions and workshops. No other visual medium is as powerful or as accessible as photography in recounting both our personal and collective stories.

SPARK is a Not for Profit Ontario Corporation with a volunteer board and a volunteer organizing committee. In addition to adding a unique cultural arts event to the region the public can see for free, it is estimated that SPARK creates an economic impact of \$1,200,000 for the local economy. (TRIEM report).

The Evening

The evening will showcase a variety of photographers, artists, artisans, and local food producers selling their creations, market style, scattered throughout the expansive galleries of the Canadian Canoe Museum. There will be food and beverages (licensed), a silent and live auction, a 50/50 draw, door prizes, and other fundraising activities. Throughout the evening, musicians, and other unique performers will add to the fiesta-like atmosphere with live performances. The affordable admission charge will include access to the Canadian Canoe Museum galleries.

EVENT SPONSORSHIP LEVELS

Event Title Sponsor: \$1000 Cash – Have your company name /brand intimately associated with the event. e.g. Presents: An Evening of the Arts & Canoes presented by Your Company Name. Benefits: Comprehensive & Exclusive. Mentions/logo at a dominant size in all materials print, on-line, advertising, PR and media – 8 complimentary tickets

Food or Drink Sponsor: minimum value \$500 GIK – branding at your event service station, mentions/logo/link on the website and in event program – 4 tickets

Performer Sponsor: \$300 per performer – Have a favourite performer? Why not sponsor the performance? Mentions/logo on the website, logo/mention alongside artist name in program, & on performer signage – 2 tickets

Silent Auction Donor: (value of item) name mention in the items description page of the website, name listing in the event program, and name/logo on Silent Auction sheets. – 1 ticket

Event Funder: \$100 Cash – name mention on the funder's list on the website and a name listing in the event program – 1 ticket

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Dave Beamer Event Committee Chair
416-819-7704 dbeamer72@gmail.com

Marlis Lindsay Event Committee
705-743-4101 amarlis@gail.com

Robert Boudreau Festival Director
705-741-5210 fireklix@nexicom.net